

INCREASED DEMAND FOR TOURISM INFRASTRUCTURE, SERVICES, GOODS AND PRODUCTS

Sharipova Durdona

TSPU Faculty of history 2 Stage Student

Abstract: In this article, Tourism infrastructure, services, goods and production region has a low amount of precipitation and a small amount of beryllium data.

Keywords: tourism, infrastructure, resource, tourism service, tourist product, visa.

Tourism infrastructure refers to the system of buildings that ensure the smooth use of tourist reserves, engineering and communication networks, including roads, various enterprises of Tourism and their use as needed, as well as ensuring the use of tourism enterprises¹.

These include highway, rail, Airways, sea and River Road Traffic regulatory systems, thermal, electrical, and telephone communications, among others. As you know, without tourist resources, tourism itself will not be. The real tourism that we expect can be if a tourism exclusion is created in these resources. For example, the creation of the necessary infrastructure in the territories with natural climate, historical – cultural, educational, socio – domestic tourism facilities is one of the important issues.

Let's take the field of road construction. Of course, tourists are not ordinary passengers. Let's think about the condition of the quality of the roads so that their journey is in accordance with the requirements of the Times. The flow of tourists can also increase, depending on the fluency of the roads. Roads, markets are evidence of the extent to which the economic and cultural situation of the country is².

The tourist is above all a vacationer. A tourist who has spent years paying off his accumulated money should not know what fatigue is. We must not forget here also zinhor that he is an itinerant. These are suitable not only for highways, but also for Railways. From train rails, all the communication and engineering networks inside it – only a component of the tourism infrastructure.

The level of heat in train coupes, the state of the same temperature in summer and winter – are factors in the rise of the tourism service. A tourist is not a person of a primitive society or an ordinary citizen of it, regardless of the country in which it developed. He is a consumer who wants (and is also happy with) high service. This is what tour operators should remember that I will never benefit greatly in tourism. Not only cars or railways should be in demand, even specially designated roads for tourists. Such roads should be distinguished and not to the point of halal giving tourists.

At one time, there were caravanserais in important settlements where the Silk Road crossed. The cavonsaroi served as the present-day inns for trade caravans. In it, from the rooms where caravans and merchants spend the night, drinking water, catering services and other services (healers, mistresses, guards) are put in place. Our country has a rich history and culture. Evidence proving that the network, now called sewers, served three thousand years ago, was shown by our archaeological scientists in research work³.

¹ Mirzaev M.A., Alieva M.T. Fundamentals of Tourism. Tashkent. Publishing House "National Society of philosophers of Uzbekistan". 2011. 142b.

² Saidov A. Tourism in Uzbekistan: prospects and problems. Tashkent. "Labor" 1992. P.145

³ Kasimova Q.A. Tourism and its teaching methodology. Tashkent. Publisher of "the liaison". 2008. 81b

There are enough sources to prove that drinking water was stored in cisterns, that water was brought in through special pottery pipes, and that waste water also ran out of such pipes. It is also the original goal of today to restore our historical, traditional heritage again, to a modern state.

The role of banking and financial organizations – services in the tourism infrastructure is special. Tourists want to take advantage of the variety of services on travel and Recreation. That is, they want to buy something of their own free will. In doing so, they spend a lot of money every day to have fun. Carrying money, especially a large amount of money, causes inconvenience and difficulties for tourists. The fact that a tourist carries a large amount of money leads to criminal acts of thieves, robbers and extortionists, as well as criminals of various types.

As soon as tourism was established, the problem arose of providing safe money that could not be stolen and seized. Thomas Cook was engaged in solving this problem in the organization of Tourism and studied all aspects of the organization of tourist activities. This safe money was created for the purpose of tourism, which could be easily exchanged for local currency in banks around the world. Some time later, this initiative was taken over by the American Express firm⁴.

Tourism is an industry and a financial services insurance company like on a giant island. Keyinrock made a plastic cardboard box. VIZA, AmEX, Diner Club kabi world on the scale of tizimlari yaratildi. The long-term approach to tourism financing is to increase the amount of money that can be cashed out in accordance with the legislation of the Republic of Tajikistan. In shops, restaurants and tourist bars, the enterprises of the center accept cardboard boxes, bundles of pulsize cash for a long time⁵.

The Information Service is also very necessary for both tourists and its organizers in the tourism infrastructure. A tourist will need additional information about the destination of the same country or destination, about the rules, habits, hospitality of the destination, as well as a map of the place, a schedule of Transport Highways, when preparing for the trip. Such information was published 200 years ago.

Information about travel and The Adventures of tursts is published in the form of popular and special literature, and this situation encourages tourists to travel. In modern tourism, the focus is on printing information that is distributed free of charge to future tourists in its colorful form. The tourism industry advertises 3-5 times more than in other industries. Publishes information CD ROM discs for all major tourists and tourism services⁶.

Tourism infrastructure is difficult to imagine without a modern computer service. Instant information and eloquence, awareness of news are another aspect of Tourism. Currently, the use of the Internet, fax and other modern equipment is another sign of the level of tourism infrastructure⁷.

Internet networks with millions of trips, where information about tourist services and tourist centers is located through modern electronic means, can pre-assign not only the choice of Tourism and tourist agencies, but also the payment for travel tickets, services. Tourism organizers use the information service extensively. They also study Special guides when organizing tourist products.

The "World Travel Guide", a world-renowned guidebook reprinted every two years at Colubs Press, publishes charts from 200 countries, alternate catalogues of tourist centers and agencies, and a traffic schedule by country and worldwide.

⁴ Abdumannonov R.A. Tourism. Tutorial. - T., "The teacher", 1988. – 66b

⁵ Abdumalikov R.A., Holdorov T. Tourism. Textbook. Tashkent. 1978. - 80b.

⁶ Komilova G'. Tourism marketing. Tashkent. "Uzinkamsentr". 2003. 17.24 b

⁷ Косолюнов А.Б. Теория и практика экологического туризма. Учебное пособие. – М.: Финансы и статистика, 2007. 273с

Having an ordinary phone, TV, fax, computer, refrigerator, etc. in the hotel – these are the tools that we need to have, whether we want it at the moment or not. Without these, it is funny to do the tourism service or the hotel business itself. Here are the tourism infrastructure.

Some articles in the law of the Republic of Uzbekistan "on tourism" give a definition of concepts related to tourist services. In particular, Article 3 of the law describes the concept of tourist services as: "tourist services – other services aimed at providing accommodation, feeding, transport, information and advertising services of the subjects of tourist activities, as well as meeting the needs of tourists"⁸

Article 11 of the law: "tourist travel and tourist services complex", which states the following points – "tourist travel is carried out individually or as part of a group of tourists. The set of tourist services includes the provision of transport (transport) service, the organization of cultural, sports programs and other services," - said the president.

In Article 10 of the law, it is called "certification of tourist services", in which we read the following sentences: "mandatory certification of tourist services is necessary. Certification and certification of tourist services is carried out in the manner prescribed by the documents of the law. The refusal of the subject of tourist activity to compulsory certification of tourist services, the negative result of certification of tourist services, as well as the cancellation of the validity of the certificate will cause the suspension or deprivation of a license issued for the implementation of tourist activities" (see Appendix).

Tourist products consist of tourist services (booking, transportation, placement, feeding, games), tourist Affairs (Photo Service, Insurance, Information, Finance, Banking service), tourist goods (souvenirs are various types of goods, consumer goods – perfumery, household appliances, clothing)⁹.

Tourist services are a set of one-purpose actions in the field of service, aimed at meeting and ensuring the needs of a tourist, which should meet the goals, character and how the tourist service is directed, and not oppose universal principles.

According to the definition of the state standard, tourist services are the product of the activities of tourism organizations engaged in the activities of meeting the needs of tourists.

In general, services are a kind of invisible commodity. The service occurs directly in the process of consumption and does not occur separately. This is the main difference of the service with the brand². In addition, the goods are brought to the consumer, and in the tourist service the consumer is taken directly to the land where the service will appear. Therefore, the production and sale of tourist services is governed by a set of other laws, and not on the basis of laws related to the sale of material goods¹⁰.

By tourist goods-material goods, monuments, gifts and other things necessary for a tourist are understood¹. The tourist receives and buys a huge number of items. The category of goods depends on the nature of the trip in tourism and the variety of Tourism. The main one is occupied by goods that require personal need. Also, the demand for sports equipment stands next to it.

In some countries, lightness and benefits are created for the goods purchased by foreign tourists. There are also goods that are not subject to state duty on purchased goods. For example, when crossing the border, the money of goods purchased from some shopping centers at a certain value is

⁸ Law of the Republic of Uzbekistan "on tourism". // New laws of Uzbekistan. - T.: Justice, 2000. 140b

⁹ Мирзаев М.А., Алиева М.Т. Туризм асослари. Тошкент. “Ўзбекистон файласуфлари миллий жамияти” нашриёти. 2011. 153б

¹⁰ Irmatov M.M., Alieva M.T. Tourism planning. - T. : Finance, 2005. 108b.

returned. The amount of such a refund can be 20% of the price of the item². This opportunity is of interest to tourists and increases the possibility of buying goods by them (clothing, electronics, photo – equipment, etc.). Basically, shops with customs privileges operate at airports, borders, sea cruise tourist courts. These stores offer up to 50% cheaper certain goods for tourists compared to other stores.

Tourist product (product for tourist) is a set of services consisting of at least two tourist services (works, goods) to meet the tourist's need in the tourism process³. A tourist product (turpaket) is offered at a price that includes all the services and costs provided, while its consumer characteristics are indicated in the terms of the contract.

If we observe the process of providing tourist services, then the organizers of tourism are not exactly engaged in the provision of services, but they only concentrate services depending on the needs of tourists and make their combinations, occupy them, in return receive their percentage. Thus, tourism organizers serve as intermediaries between tourists and service providers.

By law, tourist products must be certified. Who has not yet learned to certify the hookah. After all, the tourist's right to the type – in the sense of his desire - is whether he goes to the type or not, whether he is full of the package or uses a part, refuses, sells.

We have brought a lot of the word "tour" in our Graduation qualification work. So what is the "tour" itself? A tour is a set of necessary and sufficient tourist services, works, goods, tourist goods, aimed and regulated by the tourism organizer, the exact descriptions, the geographical direction and the procedure for its passage at a certain time interval, the composition and quality of the service life, which will contain at least two different compositions of the tourist product (for example, placement and transportation). Tourist services are also standardized and certified in Uzbekistan. This work is carried out by the Center for metrology and standardization of Uzbekistan and "Uzbekturism" MK.

In conclusion, it can be said that in our Republic a system of mandatory certification of tour operators and tour operators, hotel and transport organizations, enterprises and organizations that organize feeding and excursions has been created.

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