

IMPROVEMENT OF MANAGEMENT MECHANISMS OF CONSTRUCTION INDUSTRY ENTERPRISES BASED ON INCREASING ECONOMIC POTENTIAL

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Abstract

One of the promising areas for increasing the economic efficiency of business associations is the integration of logistics processes into a single system of effective control of material flow processes in the cluster in the organization and management of construction companies and systems providing them with various basic and additional services.

Key words

cluster, logistics, logistics management, construction industry logistics.

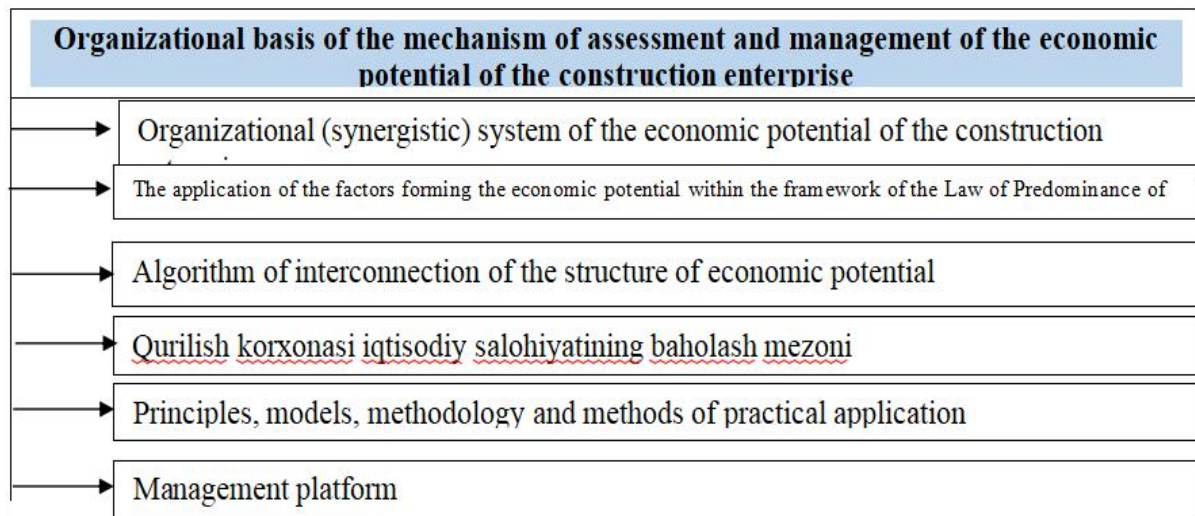
In the current conditions of the country's development, every construction industry enterprise must constantly and purposefully increase the level of its production capacity, expand the scope and volume of production, update the means of production in time and quality, as well as organize the production. requires accuracy and precision. These factors make it possible to achieve the required level of competitiveness in the effective management of the economic potential of the construction industry enterprise. In order to correctly assess and effectively manage these factors, it is necessary to create a complex multi-level system that includes all its main indicators. It is for this purpose that a management system is created based on the assessment of the category "economic potential of the enterprise" for the economy, based on the assessment of the entire set of resources and reserves necessary for the further development and proper operation of these enterprises.

The importance of the management platform created with the help of an innovative mechanism teaches the ability to apply management theory in management practice, that is, to be able to use them in the situation of concrete manifestations. The main task of the mechanism's management is based on the principles of goal-oriented actions necessary for effective management of the economy, taking into account the requirements of the objective laws of the development of the individual, enterprise and society, and based on the generalization of management practice. That's why it is time to organize management with attention to its innovative and intellectual aspects.

The most correct and fair assessment of the economic potential of construction industry enterprises, including the management potential, allows to organize the work of the construction industry enterprise as correctly and efficiently as possible.

The assessment of the economic potential of construction industry enterprises in terms of interest starts from the lowest level, and it reaches the next steps, even to the highest management hierarchy, in a pure state without changes.

A representation of the use of the mechanism for assessing and managing the economic potential of a construction industry enterprise is presented below (1- **scheme**).



1- scheme. Conceptual scheme of the economic potential assessment and management mechanism of the construction industry enterprise

In the daily practice of the construction industry, the control mechanism is formed by coordinating all the pre-selected structural elements of the control mechanism every time a management decision is made. A real management mechanism is always unique, because it is aimed at achieving a specific goal, which is carried out by using specific tools, resources or existing capacity.

All elements of the management mechanism are interdependent and may change depending on the stage of development of enterprises and environmental conditions. In the general structure of the management mechanisms of the enterprise, the process of increasing the labor capacity has a special place, which ensures the increase in the level of professional skills of the employees, the activation of its innovative activities, and as a result, it leads to an increase in the economic potential of the enterprise.

In general, according to some scholars, when choosing an approach to managing the economic potential of a construction industry enterprise, it is necessary to take into account the enterprise management strategy, which includes a number of elements, e.g:

- enterprise size;
- scale of production;
- type of activity;
- region where the organization is located;
- type and volumes of produced products;
- type of firm's strategy.

In our opinion, it is appropriate to use a systematic approach in assessing the company's potential for construction industry enterprises, as well as for construction industry enterprises. The advantages of this method for construction companies are as follows:

- potential factors are taken into account at all stages of the organization's activity, including direct investment and construction process stages;
- a wide range of potential management methods depending on the internal situation of the enterprise and the external environment is provided;
- it is possible to identify specific functional components that affect the overall level of the enterprise's potential and take appropriate measures to eliminate problems;

– contributes to maintaining and increasing the level of competitiveness through comprehensive assessment and planning of rational use of resources.

Thus, a systematic approach to assessing the economic potential of construction industry enterprises is acceptable for such enterprises. Based on this, the main stages of the analysis of the company's potential can be distinguished:

1. Selection of analysis objects and their grouping.
2. Collect data on each of the groups.
3. Choosing a research method and calculating the main indicators specific to each group.
4. Calculate the results and summarize them.
5. Assessing the level of economic potential and choosing further ways of its development.

Despite the clarity and accuracy of the stages of studying the economic potential of the construction industry enterprise, there are a number of problems related to its management:

1. The complexity of choosing an approach to assessing the economic potential of a certain group of factors.

2. Absence of normative values by which the level of potential of the enterprise can be assessed.

3. There is little or no information about the capacity levels of construction industry enterprises in the statistics of Uzbekistan.

4. There are no grounds for determining the next ways of developing the economic potential of enterprises.

Accordingly, in our opinion, it is necessary to develop the main directions that help to increase the management level of construction industry enterprises and develop their production and economic potential, which can be divided as follows.

Currently, the importance and necessity of assessing the economic potential in the management processes, not only in production, but also in the construction system, is becoming increasingly important. The use of modern methods and tools in the development and implementation of management strategies and management decisions, especially in construction enterprises, is becoming an important condition for increasing economic efficiency. Economic potential and its development open wide opportunities for ensuring the competitiveness of construction industry enterprises, creating new types of products, continuously updating the technical and technological level of production, and introducing modern management methods.

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