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THE IMPLEMENTATION OF CULTURE SHOCK IN INTERCULTURAL COMMUNICATION

Abstract: Culture shock is a natural part of adjusting to a new cultural environment. It occurs when individuals become aware of the contrasts in values and customs between their native culture and the one they're currently in. Common emotions associated with culture shock include anxiety, confusion, homesickness, and sometimes frustration.

Keywords: shock, customs, languages, native, cultural environment, values, communication

Аннотация: Культурный шок является естественной частью адаптации к новой культурной среде. Это происходит, когда люди осознают контрасты в ценностях и обычаях между их родной культурой и той, в которой они живут в настоящее время. Общие эмоции, связанные с культурным шоком, включают тревогу, растерянность, тоску по дому, а иногда и разочарование.

Ключевые слова: шок, обычаи, языки, родной, культурная среда, ценности, общение

Abstrakt: Madaniy zarba yangi madaniy muhitga moslashishning tabiiy qismidir. Bu odamlar o'z ona madaniyati va hozir yashayotgan madaniyat o'rtasidagi qadriyatlar va urf-odatlardagi qarama-qarshiliklardan xabardor bo'lganda ro'y beradi. Madaniy shok bilan bog'liq bo'lgan umumiy his-tuyg'ularga tashvish, chalkashlik, uyni sog'inish va ba'zan umidsizlik kiradi.

Kalit so'zlar: zarba, urf-odatlar, tillar, ona, madaniy muhit, qadriyatlar, aloqa

Introduction: Culture shock is a common experience for anyone transitioning to a new culture, whether moving to a different country, starting a new job in a foreign environment, or studying abroad. It involves the feelings of disorientation, discomfort, and sometimes confusion that arise when familiar social norms, behaviors, and customs are suddenly replaced with unfamiliar ones. Culture shock refers to feelings of uncertainty, confusion, or anxiety that people may experience when moving to a new country or experiencing a new culture or surroundings. This cultural adjustment is normal and is the result of being in an unfamiliar environment.

Culture shock can occur when people move to another city or country, such as when retiring abroad. Culture shock can also occur when people go on vacation, travel in retirement or for business, or study abroad for school. For example, international students studying abroad for a semester in another country may experience a cultural adjustment due to an unfamiliarity with the weather, local customs, language, food, and values.¹

Although the timing of each person's adjustment process can be different, there are specific phases that most people go through before they adjust to their new environment. Culture shock can be quite stressful and lead to anxiety. However, it's possible to overcome it and grow as a result.

Key Takeaways

- Culture shock refers to feelings of uncertainty, confusion, or anxiety that people may experience when moving to a new country or surroundings.

- Culture shock can occur when people move to a new city or country, go on vacation, travel abroad, or study abroad for school.
- A cultural adjustment is normal and is the result of being in an unfamiliar environment.[1]

This process of adaptation is natural, as individuals are confronted with differences in language, values, communication styles, and daily routines. Culture shock is essentially dealing with intercultural experiences successfully. Meanwhile it could be homesickness, anxiety or frustration, but another thing lead to personal growth and deep knowledge of another native cultures Culture shock is a common experience for many people when they travel to new countries and adapt to unfamiliar cultures. It typically arises within the first month or two of joining a new community with its distinct cultural norms. These feelings of confusion and uncertainty are normal, and there are ways to ease the adjustment process.

These activities require an understanding of cultural norms, and when you enter a new country, it's essential to learn how to recognize typical behaviors, interpret cultural cues, adapt to new rules, and respond in a mature way that aligns with the local customs. Being unfamiliar with the culture can affect your mental well-being, and how you respond will depend on your cultural knowledge, observational skills, and openness to accept this new or different (but not necessarily better or worse) way of life.[4]

The more subtle the cultural differences, the more challenging it can be. Many students who have spent years learning a foreign language and studying the culture find it easier to adjust, as they already understand that the "rules" differ. However, those traveling to a country where English is spoken may be surprised by the significant cultural differences and could experience more intense culture shock as a result.[2]

In conclusion, culture shock is a common experience when adapting to a new cultural environment, bringing with it a range of emotions and challenges. Though initially uncomfortable, navigating culture shock can lead to personal growth, deeper cross-cultural understanding, and resilience. By developing effective coping strategies—such as building awareness, seeking community support, and maintaining an open mind—individuals can ease their adjustment and begin to appreciate the richness of the new culture. Ultimately, overcoming culture shock can enhance one's ability to connect across cultural boundaries, fostering a greater appreciation for diversity.

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